

SKILLS

Web: HTML/CSS, PHP, MySQL, jQuery, ASP, ASP.NET (C#), MS SQL, XML, Flash Actionscript, Flash video, SEO, UX/UI philosophies

Software: Flash, Photoshop, Dreamweaver, Illustrator, Premiere, After Effects Vegas Video, SoundForge, ProTools, Microsoft Office

Expertise: Tableless web design, Photoshop mockups and conversions, Wordpress themes, jQuery/ javascript interaction, Flash integration

EXPERIENCE

Freelance/Contract

Web Designer/Developer 1999 - Present

Designed and programmed College Guidance Consultants, a scholarship listing site used by school districts nationwide, including the Houston Independent School District. A full list of sites I've designed can be found at my website terrymatula.com

Clear Channel Communications

Online Training Developer Feb 2004 - Apr 2009

Created training for FCC-mandated Responsible Broadcasting Initiative, taken by all on-air employees nationwide. Over the years, I also developed more than 60 training modules using Flash, taken by Sales Executives and Programming staff throughout the company. I updated the training tracking system from classic ASP to ASP.NET. For the annual managers meetings, I worked on all the online aspects, including the registration system, presentations, and meeting wrap-up sites. During the 2009 initiative to hire Revenue Managers, I created an applicant tracking system and pre-interview survey.

Producer/Production Assistant Aug 2003 - Feb 2004

Produced and engineered radio talk shows, including the Home Handyman Show on KTRH-AM, and The Antiqueman on KBME-AM. Engineered sporting events for the Houston Aeros and University of Houston.

WillKatt Productions

Audio/Video Engineer Mar 2000 - Mar 2002

Recorded and edited audio and video for radio and TV commercials, including campaigns for some of the larger Houston car dealerships.

KKBQ-FM

Morning Show Producer Aug 1997 - Mar 2000

Kept the show on-schedule. Produced audio elements, including jingles and parody songs. Created and compiled a weekly "Best of" show.

EDUCATION

Houston Community College AAS in Audio and Recording Technology

University of North Texas Majored in Music Education

BOOKS I own and have read (multiple times) over 150 books on all aspects web design, development, programming, and marketing. I'm always striving to learn more and better ways of accomplishing my goals.

“Thanks for all the effort on a short deadline and for helping make this [presentation] a great representation of CC Radio!!”

John Hogan
C.E.O., Clear Channel Radio

“One of the most hard-working and gifted people I've ever had the pleasure of working with... he always delivered first-rate work..”

Olive Oyango
Logistics/Operations Manager
Clear Channel